



The
CITIZEN



CITIZEN

BETTER STARTS NOW



Since ancient times,
eagles and humans have lived and worked together.
Raised by a single master, eagles are loyal.
And with their superior vision and clarity,
they are always chasing their next prey
into the far beyond.

The CITIZEN is like an eagle.

It never stands still.
It challenges the unknown
in pursuit of the next ideal in timekeeping.

Designed as far more than a timepiece,
The CITIZEN aspires to be an integral part of your life.

The eagle mark on every timepiece symbolises
this quest for true partnership.

Crafting the next ideal





More than a timepiece:
An integral part of your life

The CITIZEN brand debuted in 1995 with the mission of embodying CITIZEN's ideals. By incorporating new and better technologies that delight the wearer, the brand has since taken the leading role in our never-ending pursuit of the essence of the watch.

The CITIZEN tirelessly pursues four ideals in its quest to become an integral part of your life.



01 | Next Level
Precision

Making watches with
minimal deviation

A watch should be an integral part of your life, a companion. That is why The CITIZEN sees telling accurate time as its key mission. It wants to mark each individual second of your life with greater purity and precision than any other watch brand. With both Eco-Drive and mechanical movements, our untiring quest for greater accuracy continues.

02 | Next Level
Quality

At every stage,
a refusal to compromise

As one of just a handful of *manufactures* worldwide, CITIZEN makes every part of its watches in-house. Assembling The CITIZEN watches demands extraordinary skill. That task is performed by our watchmaking Meisters, master craftspeople whose finely-honed instincts breathe life into the products. In our quest for greater elegance and accuracy, we work ceaselessly to improve every individual technology and component of our watches.

03 | Next Level
Design

Timeless elegance
transcending fashion

The CITIZEN believes in clean, simple and practical designs. Our aim is to craft watches that people will want to have on their wrists regardless of transient changes of fashion. We want everyone to enjoy our watches in all sorts of situations and occasions.

04 | Next Level
User-Friendliness

True customer satisfaction.
A part of your life

We believe that our customers should be able to enjoy our products with absolute peace of mind over decades. At The CITIZEN, we are always asking ourselves the same question: “What constitutes genuine satisfaction for our customers?” Our dedicated staff are there to support you as we work to expand and upgrade all the special services that spark customers delight.

The unchanging purpose

Timeless style.

An intrinsic part of your life.

In our pursuit of the essence of the watch,
we rediscovered the mechanical movement.

Working towards new heights of
accuracy and aesthetics
by combining techniques and technologies
refined over decades.

Caliber 0200/0210.

A new chapter begins.





An unrelenting focus on accuracy and aesthetics

Designed to combine a strong aesthetic with sustained accurate timekeeping, the Caliber 0200 mechanical movement originates in a complete rethink of our approach to machining and finishing. The Caliber 0210 features a date display for enhanced practicality. These two very special movements draw on CITIZEN's design philosophy as an integrated watch manufacturer and our deep expertise in component-processing technologies and decorative techniques.



— Accuracy

Precision components for precise timekeeping

Both calibers use a free-sprung balance wheel, the optimum mechanism for sustained accurate timekeeping. Extreme precision in the machining of components is required to craft a free-sprung balance wheel, so we developed a whole new manufacturing process for it. The balance wheel we created is at once a precision component and a thing of beauty.

We further enhanced the precision of the individual components by drawing on the reservoir of parts-manufacturing technology we have developed over decades of making Eco-Drive movements. Our use of the LIGA fabrication process for making the escapement is an example of this. As a result, we achieved average daily accuracy of -3/+5 seconds, a level in excess of the ISO3159 chronometer standard.

The watches (fully assembled but with the bracelet not yet attached) undergo 17 days of in-house testing in six positions and three temperature bands. Only if they pass this rigorous assessment are they issued with our official Caliber 02 Standard Certification.

— Aesthetics

A movement of refined design

The individual components must have beautiful finishes—and they must then be assembled to form a beautiful whole. Such is the philosophy behind the Caliber 0200 and the Caliber 0210. The movement layout, which highlights the beautifully finished balance wheel and the gears as they extend from the barrel, is highly distinctive.

A variety of different finishing techniques—diamond-cut, *satinage*, *colimaçonage* and *perlage*—are used for the main plate and the bridges to in turn accentuate the finishes of the gears and balance wheel. Note the gorgeous sense of depth created by the contrast between the diamond cut of the bridges and the satin hairline finish of the gears they support.

The same obsession with detail can be seen in the way the mirror finishes of the screw heads and the chamfering of the screws' outer rim and grooves direct attention to the rhythmical movement of the balance wheel. Several of these decorative techniques draw on the know-how of Switzerland-based La Joux-Perret. The unrivalled aesthetics of the Caliber 0200 and Caliber 0210 are only possible thanks to the fusion of Japanese and Swiss technology.



Giving shape to the joy of ownership through advanced design

We want to create watches that are deeply satisfying to wear. As such, we are every bit as obsessive about the aesthetics of watch design as we are about the aesthetics of the movement inside. Inspired by the concept of “advanced,” “innovative” and “cutting edge,” the look of our mechanical models combines strength and sharpness to express their role as the embodiment of Citizen Watch Group’s new direction.



— Casing

A boldly shaped case with no lugs:

The embodiment of innovation

Made up of multiple strong facets and without any lugs, the case design embodies the advanced, innovative and cutting-edge concept. The whole design is characterised by a series of clean, sharp surfaces extending from case to bracelet. Rough hairline and mirror finishes are juxtaposed both to display the solid stainless steel to best advantage and to give the watch the sharp tactility of an industrial product. Thanks to the play of light on the case and bracelet, the watch has tremendous presence on the wrist.

— Small Seconds

A commitment to accuracy

expressed by the small seconds

The small seconds sub-dial at 6 o'clock is one of the essential aesthetic features of the mechanical movement. By separating out the second hand and giving greater visual weight to the second as a unit of time, this construction immediately focuses attention on the movement of the second hand and evokes a strong sense of precision. The relatively large size of the sub-dial and the sharp second hand only serve to reinforce this message.

— Dial

A richly expressive dial

born of cutting-edge technology

The main dial also expresses the same concept of advanced, innovative and cutting edge. The sand-ripple pattern on the black dial is created through electroforming, an advanced electrodeposition technology. The dial’s uneven surface creates little shadows, generating subtle changes of tone against its monotone black background. Meanwhile, the white dial evokes a sea of clouds, another design element borrowed from the natural world.





NC1000-51E

€ 8.500



NC1001-58A

€ 8.500

Case size | 40.0mm (design specification only)

Crystal | Sapphire glass with anti-reflective coating

Caliber | Cal. 0210 (automatic & manual winding)

Accuracy | Accuracy of average -3 to +5 sec per day

Functions | Running time of approx. 60 hours when fully wound / Frequency: 28,800 vph / 26 jewels /

Water resistant to 10 ATM / Transparent case back / Cal.02 Inspection Certificate included, Compliance included

An integral part of your future

An integral part of your life.
A partner on life's journey.
This is where our pursuit of new levels
of accuracy and quality has led us.
The CITIZEN Eco-Drive with
Annual Accuracy of ± 5 Seconds.
The summation of all CITIZEN's technologies.
It tells the time for an entire year
with a deviation of under 5 seconds.
That is our promise.





The unrelenting pursuit of precision

The basic mission of a watch is straightforward: to tell the accurate time. Since the birth of the brand, The CITIZEN has been wholehearted in pursuing the essence of the watch. Even if you use this watch for all 365 days of the year, timekeeping deviation will never exceed 5 seconds. The ultraprecise movement we developed uses only the most rigorously selected crystal oscillators and is assembled from individual components of extraordinary precision. More unusually, we achieved this extreme level of accuracy using CITIZEN's proprietary Eco-Drive technology. We created a watch that tells the accurate time and keeps on running powered only by light, without the need for regular battery replacement.



— Assembly

The master artisans who breathe life into our watches

The CITIZEN watches are made at CITIZEN's special watch workshop nestled deep in the Nagano countryside. With their specially designed and highly advanced movements, the work requires extraordinary skill. That is why the task is entrusted to our watchmaking Meisters, our most experienced and technically proficient artisans. With their acutely sensitive fingers and cultivated instincts, they breathe life into the individual The CITIZEN products. Each watch is a microcosm of CITIZEN craftsmanship.

— Traditional Japanese Paper

Washi paper and advanced technologies.

A rare combination. An extraordinary fusion

All light-powered Eco-Drive watches are equipped with a solar cell under the dial. For that reason, CITIZEN has conducted extensive research on dial materials. Our quest for new dial materials ultimately led us to traditional Japanese washi paper. Washi is noted for its long fibres and its combined thinness and durability. Its textured surface, which admits lights through the spaces between the fibres, looks quite different depending on the angle of the light, making washi dials an ever-changing delight to behold. The CITIZEN has a full line up of washi models, ranging from the hand-dyed indigo “Japan Blue” model to models with dials decorated with metal leaf.

— Super Titanium™

Stronger. Lighter. More comfortable.

Scratch resistant. Lightweight. Gentle on the skin. Resistant to corrosion. Super Titanium™ is a CITIZEN proprietary material with all the qualities you could possibly want in a watch that sits directly up against your skin. Created by combining CITIZEN's titanium-processing technologies with its surface-hardening technology Duratect, Super Titanium™ retains titanium's original qualities of lightness and suitability for sensitive skin, but also looks beautiful and is more than five times as hard as stainless steel. Super Titanium™ feels and looks so good, you'll never want to take your watch off! It's another appealing feature to make The CITIZEN into an integral part of your life.



AQ4100-65W

€ 4.300

Super Titanium™
Sunago-maki Washi Dial Model (Platinum Leaf)

Case size | 38.3mm
Crystal | Double domed sapphire glass (clarity coating)
Caliber | A060
Eco-Drive | Running time 7 months
(1.5 years with power save function)
Accuracy | Accuracy of ±5 seconds per year
Functions | Water resistant to 10 ATM /
Independently adjustable hour hand / Perpetual calendar



AQ4091-56M

€ 3.600

Super Titanium™
Hand-dyed Indigo Washi Paper Dial
(Tosa washi + indigo dyeing)

Case size | 40.0mm
Crystal | Double domed sapphire glass (clarity coating)
Caliber | A060
Eco-Drive | Running time 7 months
(1.5 years with power save function)
Accuracy | Accuracy of ±5 seconds per year
Functions | Water resistant to 10 ATM /
Independently adjustable hour hand / Perpetual calendar



AQ4091-56A
€ 3.495

Super Titanium™
Japanese washi paper dial



AQ4091-56L
€ 3.495

Super Titanium™
Japanese washi paper dial



AQ4100-57L
€ 3.300

Super Titanium™

Case size | 40.0mm
Crystal | Double domed sapphire glass (clarity coating)
Caliber | A060
Eco-Drive | Running time 7 months (1.5 years with power save function)
Accuracy | Accuracy of ±5 seconds per year
Functions | Water resistant to 10 ATM / Independently adjustable hour hand / Perpetual calendar

Case size | 38.3mm
Crystal | Double domed sapphire glass (clarity coating)
Caliber | A060
Eco-Drive | Running time 7 months
(1.5 years with power save function)
Accuracy | Accuracy of ±5 seconds per year
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Independently adjustable hour hand / Perpetual calendar

HISTORY

The trajectory of
The CITIZEN.
Crafting the next ideal

- 1995

— “A watch that is truly part of your life.”
The CITIZEN is born
- 2005

— Introducing Super Titanium™
for greater lightness and comfort
- 2010

— Development of the Caliber 0910:
A new automatic movement
- 2011

— Embarking on a new quest:
Eco-Drive with Annual Accuracy of
±5 Seconds
- 2017

— Fusing technology and tradition:
Eco-Drive meets the washi paper dial
- 2019

— Challenging for the crown: Eco-Drive with
Annual Accuracy of ±1 Second
* As of January 2024, for an autonomous analogue light-
powered quartz watch, according to research by Citizen
Watch Co., Ltd.
- 2021

— Accuracy and aesthetics,
one step beyond: Debut of
the Mechanical Model Caliber 0200



The CITIZEN Brand Site
<https://www.citizenwatch-global.com/the-citizen/index.html>



A story of skillful hands, crafting the next ideal
Hand to Hand Story
<https://www.citizenwatch-global.com/the-citizen/hand-story/index.html>

The eagle mark:
The symbol of a twin commitment

The symbol of The CITIZEN is an eagle with its wings spread wide. With their extraordinarily powerful eyesight, eagles can spot their prey from as far as 1,000 metres away. The eagle is thus a symbol of foresight and action based on a clear vision of the future. Since ancient times, the eagle has also worked in close partnership with humans. It was these attributes that led us to adopt the eagle as the emblem of The CITIZEN’s twin commitments of “always looking ahead and pursuing the ideal” and “becoming an integral part of users’ lives.” The eagle mark is discreetly stamped on the dial, the crown and other parts of the watch.

Contact Information
Citizen Watch Europe GmbH
Hans-Duncker Str. 8
D-21035 Hamburg
info@citizenwatch.eu



<https://de.citizenwatch.eu/>